



Union County Chamber of Commerce

February 13th, 2020

Honorable Union County Commissioners,

The Union County Chamber of Commerce is requesting \$29,000 of hotel/motel tax funding for Thunder in the Park 2019. This event is to be held on Saturday, September 5th, 2019. This request is the same amount that was requested last year.

The funds would be used in the following manner:

- \$11,000 - fireworks
- \$6,000 - advertisement
- \$12,000 - vendors

Thunder in the Park is a proven tourism event that draws people in from the surrounding areas, and has had a great response from those in attendance. Last year was the biggest event in Union County since Alabama played Red Gate back in the 1980s. We would love to see this event continue and benefit Union County.

Respectfully,

Thomas Skibinski
Union County Chamber of Commerce



Request for Hotel/Motel Tax Funds for FY20

Legal Name of Requesting Organization:

Union County Chamber of Commerce

Date:

2/13/2020

Address:

PO Box 848, 1001 Main Street

Tax ID:

55-0842186

City, State, Zip Code

Maynardville, TN 37807

Phone:

(865) 992-2811

Authorized Person to Sign Contract:

Thomas Skibinski / President

Email:

president@ucchamber-tn.com

Total Amount Requested:

\$31,100.00

Anticipated activities to be funded

Cost

Tri-fold Brochures Reprint	\$1,200
Civil War Trail Markers	\$400
Maynardville 5k/10k	\$1,000
Salary	\$8,000
Digital Media Advertisement (Facebook, Instagram, Youtube, and digital library)	\$10,000
Mural (1 time expense)	\$5,000
Roundhere Maps reprint	\$4,000
Regional Associations (METTC, Cumberland Gap, etc...)	\$1,500

1001 Main Street, PO Box 848, Maynardville, Tennessee 37807-0848
865-992-2811 www.ComeHereComeHome.com